



BOARD POLICY	
<i>Approval Date</i> 2016	<i>Replacing</i> All previous policies
<i>Review Date</i> 2021	<i>Page</i> 1
<i>Contact Person/Department</i> Director of Education	<i>Identification</i> BU-3065

ADVERTISING

It is the belief of Trillium Lakelands District School Board that advertising is to inform and educate the public, as well as create awareness of educational programs, services, issues, events, and community activities of specific interest or benefit to the school community which includes staff, students, and parents/guardians.